

## **Creating Sample Sheets**

The sample sheet generator is a convenient way for you to create professional presentation sheets for your buyers. You can print them out to bring to appointments and share them digitally to your buyer's access point. Sample sheets include pricing, product info, labels and any custom notes you want to include.

**1. Create a new Sample Sheet from the** <u>Samples tab</u> by selecting the date of your next appointment.

SAMPLES	ACCOUNTS	REPORTS	LISTS	TAS	T TINGS	Co	emo Dist lorado ni Hendri:		<sup>ng</sup> v	
							Add a s	ampl	e shee	et
			<		Ju	une 201	19		>	
			Su	Мо	Tu	We	Th	Fr	Sa	
			26	27	28	29	30	31	1	
			2	3	4	5	6	7	8	
			9	10	11	12	13	14	15	
			16	17	18	19	20	21	22	
			23	24	25	26	27	28	29	
			30	1	2	3	4	5	6	
						×				
										J

**2. Tag the accounts** where you'll be presenting these samples. This will create a record of what you presented to each customer and share sample sheets digitally before or after your appointments.

Enter a note a	bout these samples			
Create your tas	ting sheet:			
× American S	Spirits X Botta di Vino X The West C	Cafe		
Type to searc	h your portfolio, click to add			
Micen Charmay	Jean Manciat, Mâcon-Charnay Fra	anclieu (2011) - 750 mL ×		
Meen Charmag	Jean Manciat	1	\$13.33	\$160.00
Miccon Theoremany				\$160.00 \$152.00





**3. Add products to your Sample Sheet** They'll populate below as you go. You can always adjust the order afterwards if necessary.

une 17	2019	
Enter a not	bout these samples	
Create your t	ing sheet:	
Choose ac	unts	
eden		
SF0297: D	naine Eden, Cabernet Sauvignon (2009) 750 mL	
SF0296: D	naine Eden, Chardonnay (2009) 750 mL	
SF0298: N	ınt Eden Vineyards, Edna Valley Chardonnay Wolff Vineyard (2010) 750 mL	

**4. Add price quotes.** This is a custom field which you can use to add deal levels (if allowed in your state) BTG pricing, or SRP.

States and the second s	Jean Manciat	1	\$13.33	\$160
- X.	Demo Distributing 🚯	72 (6)	\$12.67	\$152
	Wine - Still - White	96 (8)	\$12.00	\$144
NAME AND ADDRESS OF	Burgundy, France		Add	price quo
	VERIFIED IN STOCK			
× Americar	n Spirits X Botta di Vino X The West C	Jaie		
Denyse Lou comes from 1986 Mâcor	is, the "Louis" in Louis/Dressner, knows the a this area, has vineyards with the co-op in Lu a from a small artisan estate that was the rev	Mâconnais well. Denyse Louis ungy, and they own a home th elation and the start for their	ere. It was a search for	
Denyse Lou comes from 1986 Mâcor	is, the "Louis" in Louis/Dressner, knows the a this area, has vineyards with the co-op in Lu a from a small artisan estate that was the rev e wines from other regions. Louis/Dressner ta	Mâconnais well. Denyse Louis ungy, and they own a home th elation and the start for their	ere. It was a search for	More ~

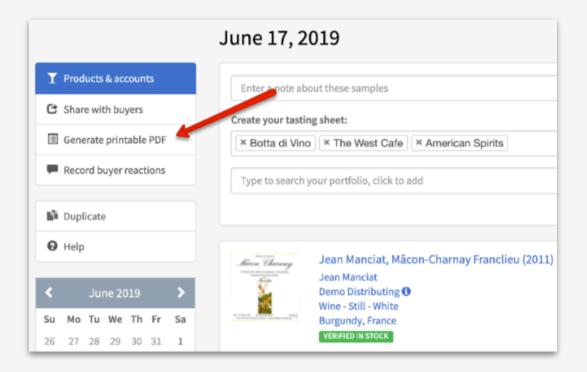




**5. Add notes.** Use the dropdown for each item to add producer and product descriptions, or wine scores provided by SevenFifty. You can also add your own custom notes.

Sector Sector	Jean Manciat	1	\$13.33	\$160
<u>×</u>	Demo Distributing 🟮	72 (6)	\$12.67	\$152
	Wine - Still - White	96 (8)	\$12.00	\$144
And the second second	<sup>1</sup> Burgundy, France		Add	price quo
	VERIFIED IN STOCK			
comes from	s, the "Louis" in Louis/Dressner, knows the I this area, has vineyards with the co-op in Lu	∕lâconnais well. Denyse Loui ngy, and they own a home t	here. It was a	
Denyse Loui comes from 1986 Mâcon	is, the "Louis" in Louis/Dressner, knows the I this area, has vineyards with the co-op in Lu from a small artisan estate that was the reve wines from other regions. Louis/Dressner ta	Aâconnais well. Denyse Loui ngy, and they own a home t elation and the start for their	here. It was a search for	More V
Denyse Loui comes from 1986 Mâcon comparable the Mâconna	is, the "Louis" in Louis/Dressner, knows the I this area, has vineyards with the co-op in Lu from a small artisan estate that was the reve wines from other regions. Louis/Dressner ta	Aâconnais well. Denyse Loui ngy, and they own a home t elation and the start for their	here. It was a search for	s Notes

## 6. Generate printable PDF.







**Example:** 



Jimi Hendrix Sales Rep Demo Distributing jimi.hendrix@demo.com 917-555-5555

\$/case

228.00

216.00

196.00

\$/oz

0.75

0.71

0.64

## June 17, 2019



Jean Mancia	t, Mâcon-Charnay Franclieu (2011)				
Туре	Wine - Still - White	Bottles	\$/bottle	\$/case	\$/oz
Producer	Jean Manciat	1	13.33	160.00	0.53
Region	Burgundy, France	72 (6cs)	12.67	152.00	0.50
Grape	Chardonnay	96 (8cs)	12.00	144.00	0.47
Appellation	Mâcon-Villages				
Size	750 mL × 12				
SKU	SF0625				

Browse our full portfolio at https://www.sevenfifty.com/demodistributing

Denyse Louis, the "Louis" in Louis/Dressner, knows the Måconnais well. Denyse Louis' family comes from this area, has vineyards with the co-op in Lungy, and they own a home there. It was a 1986 Macon from a small artisan estate that was the revelation and the start for their search for comparable wines from other regions. Louis/Dressner takes special pride in their selections from the Maconnais.

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at of the There i The cashe
to Cory Mountains
HARDONNAY

Domaine	Eden, Chardonnay (2009)		
Туре	Wine - Still - White	Bottles	\$/bottle
Producer	Domaine Eden	1	19.00
Region	California, United States	60 (5cs)	18.00
Grape	Chardonnay	72 (6cs)	16.33
Size	750 mL × 12		
SKU	SF0296		

**Reviews:** 

"Trim and pure, this is focused on white peach, tangerine and honeysuckle, ending with a push of delicate lemony citrus. Drink now through 2018. 2,909 cases made." James Laube, Wine Spectator, Jul 2012 Review Score: 90

nen beig	ium Brewing Company, Pilsener	bonennun Styr	•		
Туре	Beer - Lager - Pilsner	Bottles	\$/bottle	\$/case	\$/oz
Producer	New Belgium Brewing Company	1	1.37	32.95	0.11
Region	Colorado, United States				
Size	12 oz × 24				
SKU	8718				

New Belgium Brewing's Bohemian Style Pilsener is brewed in the traditional Czech style for a deeply refreshing flavor with a hint of malty sweetness.



## Cocchi, Vermouth di Torino

Туре	Wine - Fortified - Vermouth	Bottles	\$/bottle	\$/case	\$/oz
Producer	Cocchi	1	15.00	_	0.59
Region	Italy	12 (1cs)	14.00	168.00	0.55
Size	750 mL × 12	24 (2cs)	13.50	162.00	0.53
SKU	SF1297	36 (3cs)	13.25	159.00	0.52

On the occasion of the 120th anniversary of the House of Cocchi, we have resumed production of Giulio Cocchi's original recipe Vermouth di Torino, previously produced in 1891. This Storico Vermouth di Torino adheres to a long if seldom followed tradition, notably in the selection of its fine wine Moscato of local origin, the botanic formulation and production in the historic Asti region, outside Torino.



**6. Share a digital copy with buyers**. Enter your customer's email address or select it from the dropdown.

	Share sample sheet for Monday, June 17, 2019
<b>T</b> Products & accounts	erect or enter email addresses to Share this Sample List with the accounts below.
C Share with buyers	The recipients will receive an email with a link to view the Sample List on SevenFifty where the (but not the reactions you record), detailed product information and pricing, and can place or
Generate printable PDF	invited to sign up for free if they don't have an account.
Record buyer reactions	American Spirits
Duplicate	To:
🕄 Help	* Nick Cave <nick.vaughan+buyer@sevenfifty.com></nick.vaughan+buyer@sevenfifty.com>
✓ June 2019 >	Share

**Click "Share"** and this will send an email with a link to view your digital sample sheet where your buyers can send an order right back to you.

Macon Charnay	Jean Manciat, Mâcon-Charnay Franclieu (2011) · 750	mL × 12		IN STOC
were accessed to a	Demo Distributing · SF0625	1	\$13.33	\$160.
3 <u>-</u>	Wine — Still — White	72 (6)	\$12.67	\$152.
	Burgundy, France	96 (8)	\$12.00	\$144.
	ungy, and they own a home there. It was a 1986 Mâcon from a su earch for comparable wines from other regions. Louis/Dressner			
Tasting notes, vi	ewable only by you			More 🗸
Tasting notes, vi	Message rep	\$	\$/case	│ More ✓ Add ໄ≣-ᠿ
		\$	\$ / case	Add 🚍
Add to list ~	Message rep Cases	\$	\$/case \$19.00	/
Add to list V	Message rep Cases Domaine Eden, Chardonnay (2009) · 750 mL × 12			Add 🚍

