

## Company Profile Page

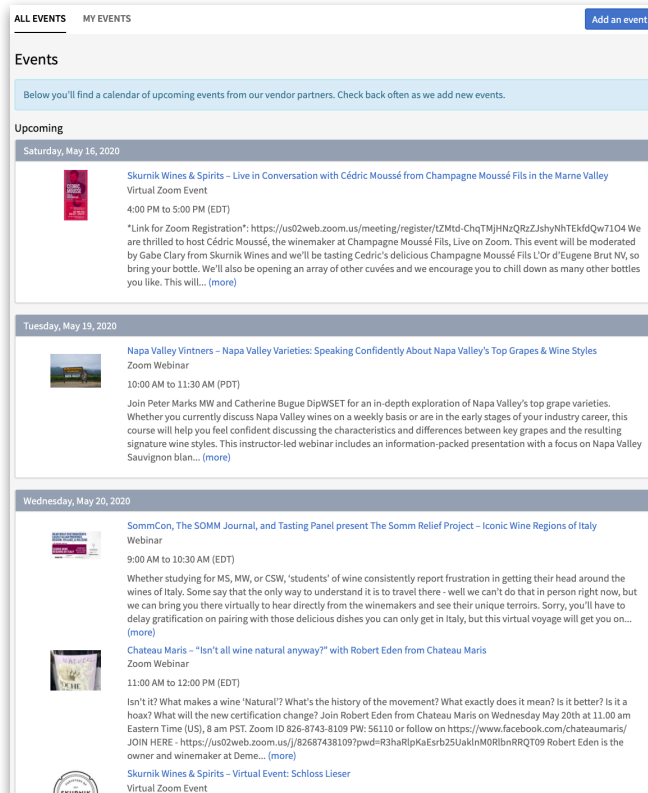
Consider creating a company wide email signature that includes your company profile URL; **View our entire portfolio and place orders at [SevenFifty.com/yourwholesalername](https://SevenFifty.com/yourwholesalername)**

Use this company profile URL in any digital buyer facing communication.

Ensure that all information is accurate including social media feed handles.

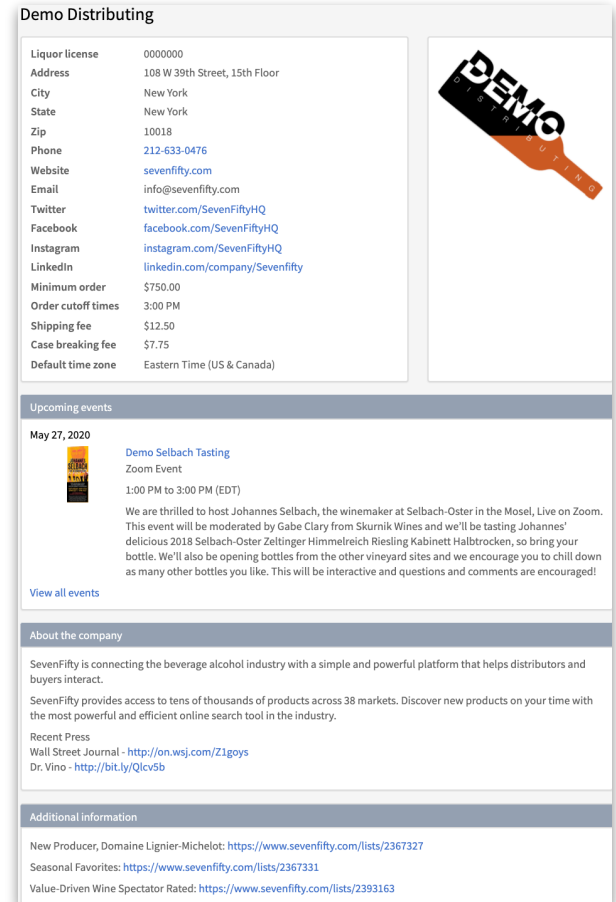
If your company is not using the Additional Information area, this is place that you can include featured Lists, like new arrivals, seasonal items by product type, cocktail recipes.

## Events Tab



The screenshot shows the 'ALL EVENTS' and 'MY EVENTS' tabs. Under 'Upcoming', there are three events listed:

- Saturday, May 16, 2020:** Skurnik Wines & Spirits - Live in Conversation with Cédric Moussé from Champagne Moussé Fils in the Marne Valley. Virtual Zoom Event, 4:00 PM to 5:00 PM (EDT).
- Tuesday, May 19, 2020:** Napa Valley Vintners - Napa Valley Varieties: Speaking Confidently About Napa Valley's Top Grapes & Wine Styles. Zoom Webinar, 10:00 AM to 11:30 AM (PDT).
- Wednesday, May 20, 2020:** SommCon, The SOMM Journal, and Tasting Panel present The Somm Relief Project - Iconic Wine Regions of Italy. Webinar, 9:00 AM to 10:30 AM (EDT).



The screenshot shows a 'Demo Distributing' profile page. It includes a table of contact information, social media links, and an upcoming event.

Liquor license	0000000
Address	108 W 39th Street, 15th Floor
City	New York
State	New York
Zip	10018
Phone	212-633-0476
Website	<a href="https://sevenfifty.com">sevenfifty.com</a>
Email	<a href="mailto:info@sevenfifty.com">info@sevenfifty.com</a>
Twitter	<a href="https://twitter.com/SevenFiftyHQ">twitter.com/SevenFiftyHQ</a>
Facebook	<a href="https://facebook.com/SevenFiftyHQ">facebook.com/SevenFiftyHQ</a>
Instagram	<a href="https://instagram.com/SevenFiftyHQ">instagram.com/SevenFiftyHQ</a>
LinkedIn	<a href="https://linkedin.com/company/SevenFifty">linkedin.com/company/SevenFifty</a>
Minimum order	\$750.00
Order cutoff times	3:00 PM
Shipping fee	\$12.50
Case breaking fee	\$7.75
Default time zone	Eastern Time (US & Canada)

**Upcoming events**

May 27, 2020

**Demo Selbach Tasting**  
Zoom Event  
1:00 PM to 3:00 PM (EDT)

We are thrilled to host Johannes Selbach, the winemaker at Selbach-Oster in the Mosel, Live on Zoom. This event will be moderated by Gabe Clary from Skurnik Wines and we'll be tasting Johannes' delicious 2018 Selbach-Oster Zeltiger Himmelreich Riesling Kabinett Halbtrocken, so bring your bottle. We'll also be opening bottles from the other vineyard sites and we encourage you to chill down as many other bottles you like. This will be interactive and questions and comments are encouraged!

[View all events](#)

**About the company**

SevenFifty is connecting the beverage alcohol industry with a simple and powerful platform that helps distributors and buyers interact.

SevenFifty provides access to tens of thousands of products across 38 markets. Discover new products on your time with the most powerful and efficient online search tool in the industry.

Recent Press  
Wall Street Journal - <http://on.wsj.com/Z1gows>  
Dr. Vino - <http://bit.ly/Qlcv5b>

**Additional information**

New Producer, Domaine Lignier-Michelot: <https://www.sevenfifty.com/lists/2367327>  
Seasonal Favorites: <https://www.sevenfifty.com/lists/2367331>  
Value-Driven Wine Spectator Rated: <https://www.sevenfifty.com/lists/2393163>

The Events Tab is a great place to leverage virtual events into selling opportunities.

Your suppliers, or even in house specialists can host these events on Zoom, social media live streams, or Google Hangouts for example.

Make sure to add a public List links in these event description!

When you share the event on SevenFifty it become visible to buyers via their Events tab and there is a sharable link that you can use to promote the events by sharing your company profile URL in email campaigns.

## List Tab

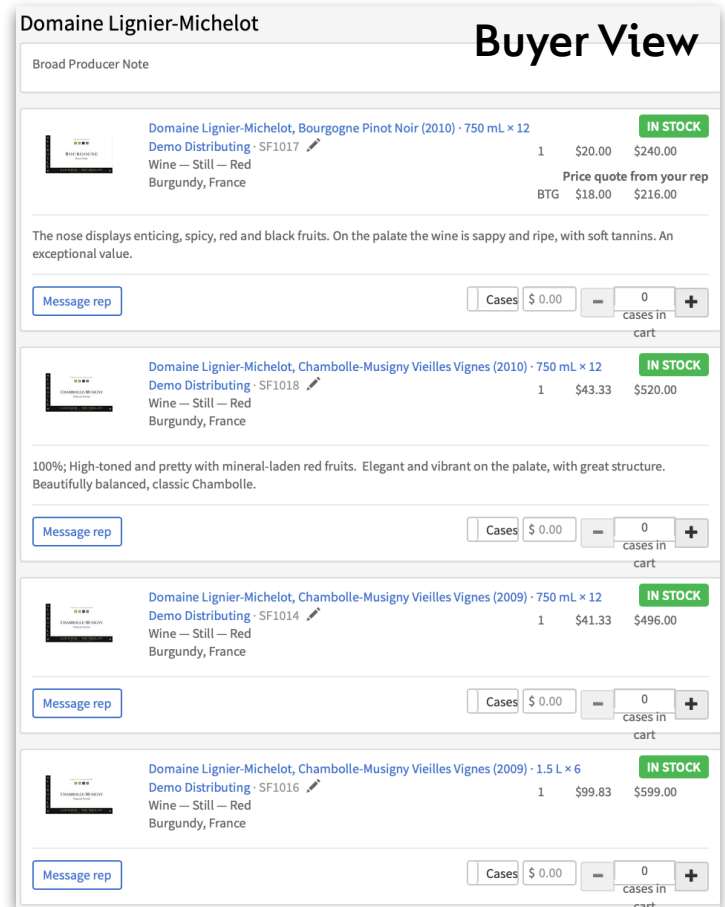
Leaders can leverage the List Tab for selling opportunities just as sales reps can.

Send List links in personalized emails or marketing efforts puts product level information on buyers' SevenFifty accounts where they function as a digital order form.

Create Rotating Lists to put on your company profile pages under Additional Information.


The List Tab is an excellent place for managers or brand managers to direct product level attention by sharing List links with the sales team to expose them to priorities, new items, cocktail recipes, or creative selling opportunities.

Have your team share Lists with you to recap learning sessions with a focused action plan or ideas for nuanced selling strategies with you.



**Domaine Lignier-Michelot** **Buyer View**


Broad Producer Note

	<b>Domaine Lignier-Michelot, Bourgogne Pinot Noir (2010) · 750 mL × 12</b> Demo Distributing · SF1017 Wine — Still — Red Burgundy, France	1	\$20.00	\$240.00	<b>IN STOCK</b>
				Price quote from your rep	
				BTG \$18.00	\$216.00

The nose displays enticing, spicy, red and black fruits. On the palate the wine is sappy and ripe, with soft tannins. An exceptional value.

[Message rep](#) Cases \$ 0.00 - 0 cases in cart +


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	<b>Domaine Lignier-Michelot, Chambolle-Musigny Vieilles Vignes (2010) · 750 mL × 12</b> Demo Distributing · SF1018 Wine — Still — Red Burgundy, France	1	\$43.33	\$520.00	<b>IN STOCK</b>
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100%; High-toned and pretty with mineral-laden red fruits. Elegant and vibrant on the palate, with great structure. Beautifully balanced, classic Chambolle.


[Message rep](#) Cases \$ 0.00 - 0 cases in cart +

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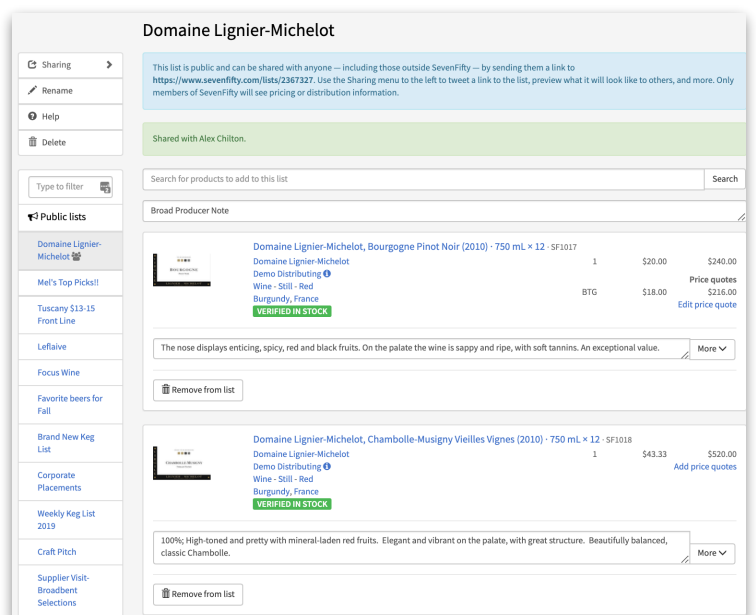
	<b>Domaine Lignier-Michelot, Chambolle-Musigny Vieilles Vignes (2009) · 750 mL × 12</b> Demo Distributing · SF1014 Wine — Still — Red Burgundy, France	1	\$41.33	\$496.00	<b>IN STOCK</b>
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[Message rep](#) Cases \$ 0.00 - 0 cases in cart +

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	<b>Domaine Lignier-Michelot, Chambolle-Musigny Vieilles Vignes (2009) · 1.5 L × 6</b> Demo Distributing · SF1016 Wine — Still — Red Burgundy, France	1	\$99.83	\$599.00	<b>IN STOCK</b>
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[Message rep](#) Cases \$ 0.00 - 0 cases in cart +



**Domaine Lignier-Michelot**

This list is public and can be shared with anyone — including those outside SevenFifty — by sending them a link to <https://www.sevenfifty.com/lists/2987327>. Use the Sharing menu to the left to tweet a link to the list, preview what it will look like to others, and more. Only members of SevenFifty will see pricing or distribution information.

Shared with Alex Chilton.


Search for products to add to this list

Type to filter

**Public Lists**

- Domaine Lignier-Michelot
- Me!s Top Picks!
- Tuscany \$13-15 Front Line
- LeFaive
- Focus Wine
- Favorite beers for Fall
- Brand New Keg List
- Corporate Placements
- Weekly Keg List 2019
- Craft Pitch
- Supplier Visit-Broadbeat Selections


Broad Producer Note

	<b>Domaine Lignier-Michelot, Bourgogne Pinot Noir (2010) · 750 mL × 12 · SF1017</b> Domaine Lignier-Michelot Demo Distributing Wine — Still — Red Burgundy, France <b>VERIFIED IN STOCK</b>	1	\$20.00	\$240.00	Price quotes \$216.00
				BTG \$18.00	Edit price quote

The nose displays enticing, spicy, red and black fruits. On the palate the wine is sappy and ripe, with soft tannins. An exceptional value. [More](#)

[Remove from list](#)

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	<b>Domaine Lignier-Michelot, Chambolle-Musigny Vieilles Vignes (2010) · 750 mL × 12 · SF1018</b> Domaine Lignier-Michelot Demo Distributing Wine — Still — Red Burgundy, France <b>VERIFIED IN STOCK</b>	1	\$43.33	\$520.00	Add price quotes
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100%; High-toned and pretty with mineral-laden red fruits. Elegant and vibrant on the palate, with great structure. Beautifully balanced, classic Chambolle. [More](#)

[Remove from list](#)



# Managers Best Practices

## Employees Tab

This is where you'll find the reps that report to you or the whole roster, depending on your placement in the Org chart.

You can click into their names and quickly see if they're making sample sheets by date, the accounts they tag, and how many items are on each sheet.

Clicking into the date the sheet was made will show you how they structured it; adding price quotes or notes, and you can even edit it if you are coaching a new rep.

## Reports Tab\*

The Sample History Report is where you can view the accounts your team tags to products and the notes that they enter by 'recording buyer reactions' of their interactions. You'll see where reps are tasting and talking about your products, hold them and buyers accountable for physical samples, and coach them on their strategy.

### Employees

Edit your employees to set their sales regions, site privileges, and manage their sub

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Search your team

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Name ^	Title	Roles	States
Patricia Adams	Carolinas Manager	Administrator, Sales tools	NC, NY, SC
Vendor Admin	Vendor Admin No SalesRep privileges	Administrator	AL, CO, CT
Duane Allman	Off-premise Sales	Sales tools	GA
Trey Anastasio		Sales tools	MI

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Account Name	Account Name	Account Name	Account Name	Account Name	Account Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name	Product Name
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For companies who have the full Insights reporting tool, in addition to this, you'll see the Sales History and export and Sample to Sales conversation report to even further help your team analyze their activity and make informed tactical decisions.

\*Depending on your level of service, your access may vary